**Items in Experiment 6a**

**Question:**

To what extent do you think the following trait/behavior violate your image of a true man/woman?

1 – not a violation at all

7 – a very serious violation

**For “Man”:**

**General Adjectives:**

Being cowardly

Being emotional

Being abusive

Being dishonest

Being sensitive

Being irresponsible

Being submissive

Being narcissistic

Being bragging

Being dishonorable

Being disrespectful

Being gossipy

Being weak

**Manipulation Check:**

Being easygoing

Love traveling

Love swimming

Smiling a lot

Love music

Love reading

Love movies

Care about environment

Being curious

Being kind to colleagues

**Specified Action:**

Abusing spouse

Abusing children

Cheating on spouse

Not owning up to what he has done

Not standing up for what he believes in

Not sticking up for himself when challenged

Crying for trivial things

Caring a lot about appearance

Not taking responsibilities or accepting blame

Not helping friends when they are in need

Not holding doors for others

Gambling away family’s savings

Not taking action when significant others are threatened

**For “Woman”**

**General Adjectives:**

Being dominant

Being emotionally cold

Being abusive

Being dishonest

Being promiscuous

Being messy

Being aggressive

Being calculating

Being rude

Being vulgar

Being disrespectful

Being intimidating

Being impatient

**Manipulation Check:**

Being easy going

Love traveling

Love swimming

Smiling a lot

Love music

Love reading

Love movies

Caring about environment

Being curious

Being kind to colleagues

**Specified Action:**

Abusing spouse

Abusing children

Cheating on spouse

Not wanting to have children

Cursing and swearing often

Spending family’s savings away on makeup and clothing

Wanting to be the boss, in both professional and family settings

Emotionally unresponsive to her children

Very irritable and often initiating fights

Not cleaning the house

Caring little about appearance

Not caring about her mannerism

Not taking action when significant others are threatened